



UNIVERSITY OF SALERNO



DIPARTIMENTO  
DI SCIENZE AZIENDALI  
MANAGEMENT  
& INNOVATION SYSTEMS

FG [mis.unisa.it/fg](http://www.mis.unisa.it/fg)



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Ordine dei Dottori Commercialisti  
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Salerno

## SPONSORED BY



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## TIMING

### COURSES

4-15 July

### DEADLINE FOR THE APPLICATION

15 June 2016

<http://web.unisa.it/didattica/summerwinter-school>

### ADMISSIONS RESULTS WILL BE AVAILABLE ON

20 June 2016

### CREDIT POINTS RECOGNITION

The students will receive a transcript of record useful for the ECTS credits.

### FEE

Free access for Unisa and Erasmus students at Unisa.

For all the other, a fee of €100,00 for each course is required.

*The fee includes:*

- Academic program
- Welcome reception

### FINAL EXAM

At the end of each course, the students will attend an exam with a final grade.



## INTERNATIONAL SUMMER SCHOOL

DISA-MIS, UNIVERSITY OF SALERNO

## LEARN MORE

[summerschooldisa\\_mis@unisa.it](mailto:summerschooldisa_mis@unisa.it)

## USEFUL LINKS

[www.disa.unisa.it/didattica/sumsch](http://www.disa.unisa.it/didattica/sumsch)

# INTERNATIONAL SUMMER SCHOOL

DISA-MIS, UNIVERSITY OF SALERNO

## 2016

monday **4 July** · friday **15 July**  
**CAMPUS FISCIANO (SA) • ITALY**



## WHAT

The International Summer School (ISS) is an intensive academic course for Italian and foreign undergraduates.

It offers two weeks study programs in an international context. All the lectures are in English and all courses recognize academic credits. The participants who pass the final exams successfully will receive a transcript of record useful for ECTS credits.

**In this first edition the courses offered are five:**

- 1. Computational intelligence and data analysis** 4-8 JULY  
*Prof. Ivan Jordanov, University of Portsmouth*
- 2. Cross cultural management: internationalization strategies** 4-8 JULY  
*Prof. Alfredo Jimenez Palmero, Kedge Business School, France*
- 3. Cross cultural management: cultural intelligence** 11-15 JULY  
*Prof. Richard Griffith, Florida Institute of Technology*
- 4. Family business: governance structures and mechanism** 4-8 JULY  
*Prof. Calabrò Andrea, University of Witten/Herdecke, Germany*
- 5. Family business: family dynamics** 11-15 JULY  
*Prof. Rania Labaki, EDHEC Business School, France*

## WHO

International academic teachers will hold the lectures. Italian and foreign undergraduates can apply. The candidates must have achieved a bachelor's degree in Economics (L-18) or equivalent qualifications.

Candidates are required to have good knowledge of English (B2 level). Italian students can directly access by showing the certificate of the English exam attended during the Bachelor degree.

## WHERE

The International Summer School is set on the wonderful campus that opens its doors to new friendships and experiences.

All students can access to the campus facilities: tennis courts and football fields, swimming-pools, libraries, university cafeteria and they can take part to all the leisure activities that enliven the campus during the two weeks.

Each course is restricted to a maximum of **30 participants**.

## WHY

The ISS aims to provide a new opportunity of **internationalization at home** for the Italian students by creating a global student community. Graduate students from all around the world are encouraged to apply for.

The students will enrich their perspective through learning experiences. The ISS provides students great opportunities to focus their academic interests by taking advantage and deepen their know-how on important issues.

## WHEN

The courses will be on for two weeks, from **4 to 15 July 2016**.

Each course will be scheduled in **5 days for 3 hours per day, for a total of 15 hours**.

The timetable will be planned to allow everyone to attend more than one course in the same week.

## SCIENTIFIC COMMITTEE ISS

SCIENTIFIC DIRECTOR  
**Manes Rossi Francesca**  
*University of Salerno*

SCIENTIFIC COMMITTEE  
**Bisogno Marco**  
*University of Salerno*  
**Calabrò Andrea**  
*Witten/Herdecke University, Germany*  
**Cerrone Rosaria**  
*University of Salerno*  
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*University of Ghent, Belgium*  
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*University of Salerno*  
**Saviano Marialuisa**  
*University of Salerno*  
**Tagliaferri Roberto**  
*University of Salerno*  
**Tucker Jon**  
*University of the West of England- Bristol, UK*